

## Graham Arena Complex

### Mission / Function / Objectives



#### Mission / Function

Graham Arena One, Two, and Three are multi-purpose buildings. From October to March, the three arenas are used for skating and hockey. During that time they are host to youth and high school hockey tournaments and games and practices. During the rest of the year, the three arenas play host to a variety of other events. Trade and exhibit shows, arts & craft fairs, dances and concerts, agricultural and live stock events, lawn and garden shows, rodeo, ultimate combat, car shows, weddings, and many more events that truly make this complex multi-purpose. The Olmsted County Fair Board has use of the facilities the last two weeks of July and the first two weeks of August. Graham Arena Four serves as an ice arena for ten months of the year. Programs including youth and adult leagues, hockey schools and clinics, and private ice rentals during the non-traditional ice skating season. The Graham Arena Complex is the place for youth and adult to enjoy many different options for recreational events to participate in or simple to watch and enjoy!

#### Objectives

The goals and objectives for the arenas are as follows:

- ◆ To continue to add more quality events during the show season.
- ◆ To keep the arenas attractive, clean, and safe for the building users.
- ◆ To continue to make building improvements with the help of Rochester Youth Hockey, Olmsted County, and the private sector.
- ◆ To continue to work with Olmsted County and RYHA on developing a long range plan for capital improvements.
- ◆ To recruit, train, and schedule quality staff for the ice and show seasons.
- ◆ To grow additional ice programs and recruit additional show events.
- ◆ To play host to the following activities:
  - 24 off-ice dry floor show events
  - 112 high school hockey games
  - 802 Rochester youth hockey games
  - 10 Rochester youth hockey tournaments
  - Kiwanis / Wells Fargo high school hockey tournament
  - Return of the Robin men's hockey tournament

## Graham Arena Complex

### High Lights

- ◆ Host to 24 Unique Dry Floor Events with attendance exceeding 500,000 people!
- ◆ Host to the 2010 Junior A Tier Three National Hockey Tournament!
- ◆ Host to over 800 youth hockey games!
- ◆ Host to U.S. Figure Skating Championships
- ◆ Host to 112 high school hockey games for both boys and girls!
- ◆ Expanded the Rochester Adult Hockey League (RAHL) to include a women's division!
- ◆ Reduced part time labor by utilizing over 3,500 community service labor hours!
- ◆ Maintained the Rochester Spring Hockey League (RSHL) which provided a local league for over 300 players along with introducing Rochester to local AAA summer hockey!



### 24 Exciting Events



KROC Home & Vacation Show

Mexican Dances

D & R Star Pool Tournament

D & R Star Dart Tournament

Nickel Carnival

Olmsted County Fair

Agri-News Farm Show

Bull Riding & Dance

Family Fun Night

Zumbro Valley Arms Show

Night Storm Dances

Adaptive Rec. Dances

Ultimate Combat Sports

Gold Rush

Mixed Martial Arts

Hockey Registration

Family Celebrations

Weddings

Maintain a quarter mile walking track for daily public use for recreational walking!

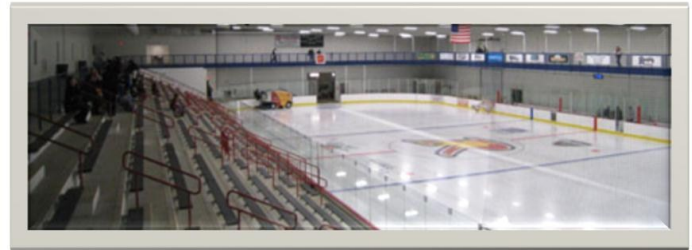
**Approximate Number of Spectators in 2011: 516,000**



## Graham Arena Complex

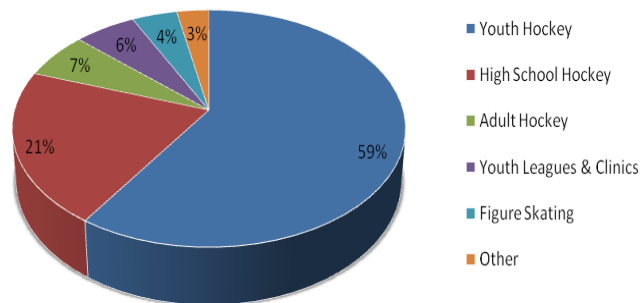
### ICE USAGE SUMMARY

(hours used)



User Group	Total Ice Hours	Total Ice Revenue
High School Hockey Games and Practices	708.75	\$116,943.75
Kiwanis Hockey Tournament	89.0	\$14,760.00
Rochester Youth Hockey Association	1,930.0	\$318,485.00
Rochester Youth Hockey Association Tournaments	190.0	\$31,350.00
Rochester Figure Skating Club	163.0	\$26,895.00
Olmsted County - Super Mites	128.0	\$21,120.00
Private Rentals	116.0	\$19,140.00
Return of the Robin Hockey Tournament	47.0	\$8,321.56
Rochester Spring Hockey League	176.0	\$29,040.00
Rochester Adult Hockey League	103.0	\$17,125.00
Senior Hockey Rentals	92.0	\$15,180.00
Hockey School / Hockey Clinics	46.0	\$7,590.00
<b>Totals:</b>	<b>3,788.75 Hours</b>	<b>\$625,143.75</b>

Graham Arena Ice Usage



Graham Arena Ice Revenue

